

Hello, Everyone

Milton D. Frog, here, with another great issue of our E-Newsletter. Summer has finally hit and the temperatures outside are almost as hot as our prices for the

SUMMER MADNESS SALE.



Yes, you are reading right: **SUMMER MADNESS SALE** starts July 1st and runs through July 31st. This is the very best sale we have all year and the

PRICES ARE INSANE!

SUMMER MADNESS SALE

ALL plastic model kits (cars, planes, tanks, ships, figures, space related)

are **25% OFF retail price**

MTH/Railking, Lionel, K-line (all 'O' gauge) trackage, accessories, buildings, engines, rolling stock and RTR sets

are **15% OFF retail price**

All 'HO' and 'N' trackage, accessories, buildings and rolling stock

are **15% OFF retail price**

(excludes RTR sets already marked down)



(Sale prices do not include items already marked down and apply to in-stock items only. No layaways permitted unless paid in full July 31st. Coupons may not be used for sale items, but may be used on non-sale items.)

We still have some BRIO pieces left (mostly track) and we're moving it out at 45% OFF!

Remember, too, that we get new releases all throughout the month and we get deliveries several times a week, so the stock changes A LOT! Check in frequently to see what's on the shelves!

JULY DISPLAY



In our display cabinet this month are models built by Dave Hadam. Dave has been an entrant and a winner in many of our AutoFests over the years. He has been a modeler since he was in his early teens and especially likes to build stock models. He is very meticulous in his painting and many a body has been repainted until the finish is up to his exacting standards. His models will be on display until the end of July.

The models displayed by the AutoFest judges was very popular last month. I think the sheer range of models by these guys (Jim, Jim, Chuck and Kevin)

was great, let alone the quality of the work. Thanks, guys, for letting us see some of your work!

ARRIVING FALL, 2009

WALTHER'S just announced that their 2010 HO Scale and N & Z Scale Reference Books will be available in September and October, respectively. They are holding the prices to \$14.98 again this year. We're taking orders for these reference books now, so you can get your book the minute they arrive in the store.

STAR TREK FANS take note:

Round 2 will be producing new Star Trek vehicles, licensed by CBS Consumer Products, based on the popular film that hit theaters this past May. The re-imagined USS Enterprise, designed for the movie by Ryan Church, will be the first kit in this new model kit range, with a release date sometime in the second half of 2010.

The new Enterprise, while reminiscent of the ship in "Star Trek: The Motion Picture", is proportioned differently according to Round 2's product development team. It maintains the basic design features, though, with a saucer section connected to a secondary hull via a pylon and twin warp nacelles.

The scale for the new Enterprise kit hasn't been decided. Although Tom Lowe, president and owner of Round 2, says that a 1:1000 scale kit would be nice. The first release will more likely be a 1:2500 scale kit, putting the finished model at just under 12 inches long.

A veteran of the Star Trek brand, Round 2 will have produced more than ten Star Trek kits under the AMT and Polar Lights badges by the end of 2009. Some haven't been available for years.

Below are some of the Round2 kits that are or soon will be available:



Here's the updated AMT/MPC schedule for the rest of 2009

614	1/25 '62 Buick Electra	May, 2009
617	1/25 Fruehauf Flatbed Trailer	June, 2009
618	1/25 Depth Charger	December, 2009
619	Munster Coach Ltd Ed w/ Tin	December, 2009
620	1/25 White Dual Drive Tractor	July, 2009
621	1/25 Tommy Ivo Dragster w/Tin	November, 2009
622	Interplanetary UFO Mystery Ship	November, 2009
623	1/25 '62 Pontiac Catalina	September, 2009
624	Mr. Spock, Ltd. Ed. W/Tin	December, 2009
625	Mr. Spock Commemorative w/Tin	December, 2009
626	'25 Ford T w/Tin & Display Base	October, 2009
627	Double Dragster, Ltd. Ed. w/Tin	October, 2009
628	1/25 Peerless Logging Trailer	October, 2009
629	1/25 International 4300 Eagle	November, 2009
630	Royal Rail Dragster	August, 2009
631	1/25 '06 Chevy Camaro	June, 2009
632	1/25 USA-1 4 x 4 Monster Truck	June, 2009
633	1/25 '55 Chevy Cameo	June, 2009
634	1/25 '68 Shelby GT500	August, 2009
635	1/25 '70 1/2 Camaro Z28	August, 2009
636	1/25 '66 Chevy Nova Pro Street	August, 2009
637	1/25 '55 Chevy Nomad	August, 2009
638	1/25 '57 Bel Aire	August, 2009
639	1/25 '33 Willys Coupe	August, 2009
706	1/25 General Lee '69 Charger	June, 2009

707	1/25 Roscoe's Dodge Police Car	November, 2009
708	1/25 Daisy Duke's Plymouth	November, 2009
709(MPC)	1/25 '69 Dodge Daytona	June, 2009
710(MPC)	1/25 '67 Pontiac GTO	June, 2009
711(MPC)	1/25 '72 Pontiac GTO	August, 2009
712	1/25 '66 Chevy El Camino	August, 2009
928	1/18 Display Case	Unknown

If you wish to pre-order any of these kits, let me know. All have been pre-ordered and will arrive as soon as they are released.

NITRO FUEL

Nitro Glow Fuel from Byron Fuel has finally arrived. We have 20% fuel for R/C cars and trucks in quarts, half gallons and gallons. We have airplane fuel in 10% and 20% nitro content; helicopter fuel in 15% and 30% nitro content – all in gallon size. We also now have 25% nitro content fuel for the smaller .049 engines, too. Prices are much more reasonable this year, too.

Introducing: **SuperTigre Electric Power**

**An exciting line of products
that makes high performance easy and affordable!**

For over 50 years, SuperTigre engines have been a staple of R/C aircraft, and you can count on that same reliability with SuperTigre's new line of brushless motors, ESCs, and LiPo batteries. This electric power line was designed to provide R/C pilots with dependable, quality products at extremely attractive prices. All components are well-engineered and work together in a wide range of applications.

- »**Brushless motors in three popular sizes**
- »**Two electronic speed controls**
- »**Six LiPo batteries!**

Advantages of SuperTigre electronics:

- A line of quality electronic components from a name that's well-known in the R/C industry.
- Components are affordable and an excellent value.
- Offers more options for the budget-minded modelers.
- These brushless motors, ESCs, and LiPo batteries are all compatible, to create efficient, high-performance power systems.
- It's easy to find ideal combinations of products to power any small electric aircraft.
- All connectors are pre-installed.

Available: On Order at Parma Hobby, due in store Early – Mid July



SuperTigre Electric Power Compatibility Chart

The following chart shows thoroughly tested combinations of SuperTigre electronics. Use this to find the ideal compatibility for powering almost any small electric aircraft with a SuperTigre system.

370 Motor/SUPG8030

	<u>Choose this battery</u>	<u>and this ESC</u>
Combination 1:	640mAh 11.1V LiPo/SUPP1010	20A ESC/SUPM1020
Combination 2:	910mAh 11.1V LiPo/SUPP1020	20A ESC/SUPM1020
Combination 3:	1250mAh 11.1V LiPo/SUPP1030	20A ESC/SUPM1020

400 Motor/SUPG8040

	<u>Choose this battery</u>	<u>and this ESC</u>
Combination 1:	910mAh 11.1V LiPo/SUPP1020	20A ESC/SUPM1020
Combination 2:	1250mAh 11.1V LiPo/SUPP1030	20A ESC/SUPM1020
Combination 3:	1500mAh 11.1V LiPo/SUPP1040	20A ESC/SUPM1020
Combination 4:	1800mAh 11.1V LiPo/SUPP1050	20A ESC/SUPM1020

.10 Motor/SUPG8050

	<u>Choose this battery</u>	<u>and this ESC</u>
Combination 1:	1500mAh 11.1V LiPo/SUPP1040	30A ESC/SUPM1030
Combination 2:	1800mAh 11.1V LiPo/SUPP1050	30A ESC/SUPM1030
Combination 3:	2100mAh 11.1V LiPo/SUPP1060	30A ESC/SUPM1030



Just Look At These Prices:

Stock #	Description	Retail	Our Price
SUPG8030	370 Brushless Motor	\$29.99	\$18.99
SUPG8040	400 Brushless Motor	\$34.99	\$21.99
SUPG8050	.10 Brushless Motor	\$39.99	\$23.99
SUPM1020	20 Amp Brushless ESC	\$39.99	\$29.99
SUPM1030	30 Amp Brushless ESC	\$49.99	\$39.99
SUPP1010	11.1V 640mAh 15C LiPo Battery	\$27.99	\$15.99
SUPP1020	11.1V 910mAh 15C LiPo Battery	\$32.99	\$18.99
SUPP1030	11.1V 1250mAh 15C LiPo Battery	\$39.99	\$24.99
SUPP1040	11.1V 1500mAh 15C LiPo Battery	\$42.99	\$28.99
SUPP1050	11.1V 1800mAh 15C LiPo Battery	\$52.99	\$31.99
SUPP1060	11.1V 2100mAh 15C LiPo Battery	\$63.99	\$39.99



KID'S FUN DAY @ PARMATOWN MALL, PARMA, OHIO, Saturday, August 1st, 11:00 a.m. – 2:00 p.m.

Parma Hobby will be participating in the first KID'S FUN DAY with Radio Disney AM1260 at Parmatown Mall on Saturday, August 1st. The Radio Disney *Road Crew* will be at Parmatown Mall with tons of prizes, activities, games, music and more from 11:00 a.m. – 2:00 p.m. on the Main Stage.

Parma Hobby will be there showing kids how to build and decorate Egg Carton airplanes. Kids will be able to make and fly these great and easy airplanes. Stop by the Main Stage, say hello to Milton and make an airplane!

Also at KID'S FUN DAY will be Cleveland Metroparks Zoo., Mary Kay Manning Dance Studio, Girl Scouts of NorthEast Ohio, Parma Family Martial Arts Center, Magic by David, Family to Family, Gymboree Play Land Music, and Dance, Dance, Dance!

Revell Special Purchase = A Special Value



Revell #85-1188 1/200 Space Shuttle Snap Together Kit

We made a special purchase of these kits. They do not have boxes, but they do have instructions, decals and all the kit parts. The kit in a box sells for \$14.95. Our special purchase, boxless kits are being offered for \$6.00 each!

Great savings! These kits will also be included in our Summer Madness Sale. So, in July, you can buy the Space Shuttle for \$4.50 – without the box!

Lots of great stuff in store at Parma Hobby in July, so stop by and take advantage of the greatest sale in the western hemisphere!

If you have any questions for me (Milton D. Frog) or my staff (Bob, Sandy or Chris), send me an e-mail and I'll do my best to help you.

Well, that's about it for the July E-Letter. We all hope to see you soon. Don't forget, if there's anything you're looking for, just ask and we'll try to get it for you --- SPECIAL ORDER'S DON'T UPSET US!

Bye for now!

Milton D. Frog

Public Relations Coordinator
Customer Service Director
All-Around Indispensable Frog

Bob, Sandy and Chris, too!

NOTE: If you do not wish to receive our E-Letters anymore, please just hit "Return" and type "Unsubscribe" in the subject line.

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