



Hi, there

Milton D. Frog, here, with another installment of PARMA HOBBY'S E-Newsletter.

November is the beginning of the holiday season AND the beginning of the building season. As the weather changes here in the Cleveland area, many of us head off to our basements, attics, spare rooms, --- wherever --- to build "something" So far this month, the weather has actually been

delightful, but I'm sure it'll begin to change soon.

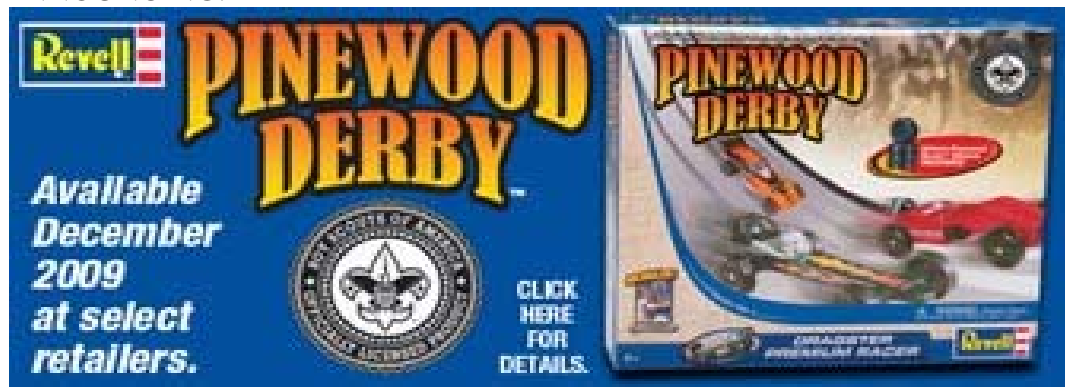
Our Fall Classes mini-session went well. Thanks again to Lee Ainsworth, Jim Strnad and Chuck Homolka for presenting such great classes. The Winter Classes will begin the end of February, 2010, and these wonderful guys will be back again to present more interesting classes. Let me know if there's a class subject we don't currently have that you might enjoy and we'll try to arrange one! You can see the entire list of classes on our website.

Speaking of classes, Patrick Kerns will be offering a special series of figure painting classes in February and March. He is envisioning a six-week figure painting class consisting of 75 minute classes on a Saturday or Friday evening. The six weeks will likely cover the following:

- Week 1: Painting flesh, shading, 5 o'clock shadow, hair, eyes
- Week 2: Painting clothes and shading of folds, wrinkles, etc.
- Week 3: Camouflage painting, including WW2 German uniform, smock and dot, plane tree and splinter patterns
- Week 4: Leather belts and shoes, browns, blacks and buffs
- Week 5: Weapons
- Week 6: Scots, Tartans, pipers and foot soldiers

Patrick uses Windsor Newton artist oil paints with an acrylic base. He will have figures on display by the end of November in one of the display cases. He'll have metal, resin, and plastic figures of various sizes on display. Let us know if you're interested in this class. Patrick is interested in forming an ongoing group of figure painters to meet and learn techniques.

ANNOUNCING:



Revell has teamed with the Boy Scouts of America to present a full line of accessories for building, customizing and enhancing the Pinewood Derby racing cars. These products are officially licensed by the Boy Scouts of America and are available only at select retailers! PARMA HOBBY is one of those retailers and we will be receiving our supply of Pinewood Derby materials in early December. Now you can get all your Pinewood Derby needs in one convenient place! There will be several pre-cut car kits, wheels and axles, tools, scale set, decals, tuning set, paints -- and more!

Turn this funny car racer kit:



into this:



with all the accessories, paints and expertise from us at Parma Hobby!



We recently became a dealer with this manufacturer of wooden toys. Created in Normandy, France, this company has been a family-owned business making wooden products for over 300 years. Specializing in wooden toys for children, all products are made from fully sustainable beech wood and contain high quality components that meet all established safety standards. The kits contain everything needed to complete the project from start to finish. Pieces are pre-cut, but do require minimal sanding to ensure a perfect fit. Each kit requires easy gluing assembly with dowels and hammer rather than nails which can split softer woods. Paints, stickers and brushes also included.



Examples:



Look for these kits in our store by the end of November or early December. Prices range from \$19.00 to \$25.00 each.

November and December are just packed with new releases -- (hmmm, I wonder why that is?)

Plastic Model Kits -- November Releases:

Revell

B-25-J Mitchell Gun Nose

EA-6A Wild Weasel

Star Wars Anakin's Jedi Starfighter

Star Wars Obi-Wan's Jedi Starfighter

Revell of Germany

Royal Aircraft Factory S.E. 5A

Tornado GR MK.1

Boeing 737 Haribo Gold Bair
Destroyer Class 119 (Z1/Z5) – Fletcher Class Destroyer

Airfix

Apollo Saturn V
E.E. Canberra B(I).8
English Electric Canberra PR.9

AMT/Polar Lights

Interplanetary UFO Mystery Ship
C-57D Starcruiser from Forbidden Planet
Daisy's Plymouth from Dukes of Hazzard
Classic Enterprise in Tin
Mr. Spock (Ltd. Ed.) in Tin



Available now - In Stock

Price: \$199.98

New features of the RealFlight G5 include;

Six New Aircraft:

ThunderTiger Innovator,
Sopwith Pup, Sig Seniorita
Dynaflite Super Decathlon,
Multiplex Parkmaster 3D
and Easy Star

Four Different Combat

Events: Machine Gun,
Rocket, Streamer Cut and
Paintball

Three New Flying Sites:

Boneyard, Apocalypse,
Construction Site

First Person Video

Targeting System

Or, get the RealFlight G5 Upgrade, and turn your G3, G3.5, G4 or G4.5 into the awesome G5!!!

Price: \$79.99

Also in stock right now!!!!

No previous flying experience required.



Arriving in late November, Revell is releasing a new mini electric helicopter. Street priced at \$79.99, the Revell Proto CX Micro Helicopter, features a 2.4GHz transmitter. It hovers, climbs, descends, turns and flies forward and reverse. The coaxial design produces smooth flight without spinning the fuselage. The transmitter has LCD display and built-in battery charger. This heli has a heading-hold gyro and a high capacity 3.7V LiPo battery.

Black Friday, Black Friday, Black Friday HA!

Every newspaper has been screaming about the day after Thanksgiving and about the sales that are expected to lure consumers into the stores to buy, buy, buy. Well, as Parma Hobby's Director of Customer Service and All-Around Indispensable Frog, I have designated the WEEK END after Thanksgiving as **GREEN Friday, Saturday and Sunday**. "Green" because I like green, I am green, most of my food is green and it's a very restful and soothing color! And, green is the color of money! (although some of it is now pink).



All through November and December, we will discount our train items. Take 10% off **ALL** 'HO', 'N' and 'O' train accessories, trackage, rolling stock and engines (unless already marked down). **All Lionel and MTH 'O' gauge train sets will be marked down 10% at the register!**

AND

Beginning the Friday after Thanksgiving, whenever your purchases total over \$75.00, you will receive a Parma Hobby Gift Certificate worth \$5.00 off your next purchase!

Or, whenever you purchase a ready-to-run train set (O, HO, N), you will receive a Parma Hobby Gift Certificate worth \$5.00 off your next purchase of train accessories or track.

IS THAT GREEN OR WHAT?

This **GREEN** promotion will last until December 31st. And, remember, you can put any of your purchases in Layaway and pick them up on December 24th, too! (There's smart, and then there's Parma Smart, as they say!)

The weekend after Thanksgiving, November 27, 28 and 29, will be loaded with **FUN**, too. We will have demonstrations throughout the weekend between 1:00 p.m. and closing. We'll have demonstrations on rock making and painting, tree making, airbrushing and painting and more --- lots of fun things to watch and learn.

On Sunday, November 29th, between 1:00 and 3:00 p.m., we'll have a Make and Take for kids 12 and under. They can build the Space Shuttle or a Corvette (as supplies last). Children **must** be accompanied by a parent to participate.

So, as you can see, Bob, Sandy, Chris and I have working like crazy to find products and prices that are the best – all around! And, we want your hobby experience to be as exciting and engaging as possible. Hobbies are fun, relaxing and mind expanding. My hobby is fly collecting and I find it very relaxing and educational. I have learned so much about the life cycle of the various flies than I can actually understand what they're talking about when the CSI guys on TV (or my favorite, Ducky from NCIS) talk about fly larva and stuff.

Well, I've got more work to do around the store, so I'll sign off now. See you soon!

Milton D. Frog

Bob, Sandy and Chris, too!

Public Relations Coordinator
Customer Service Director
All-Around Indispensable Frog

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